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…in *Connecticut Planning*, the Official Newsletter of the Connecticut Chapter of the American Planning Association

Connecticut Planning presents an excellent opportunity to establish a presence before the planning community in Connecticut. This quarterly newsletter, published in PDF format, includes feature articles on important planning developments, announcements about special projects coming out of National APA and area agencies, various Chapter reports, conference information and much more. It is avidly read by the CCAPA membership, which includes municipal and regional planning officials, economic development directors, attorneys, planning consultants and others involved in the land use planning and development process. In addition to its local distribution, ***Connecticut Planning*** is emailed to APA leadership across the United States. Total "click-thru's" per edition exceed 5,000. Because planners are a hub in the land use management/development process, they are in an excellent position to use and recommend your company's products and services.

Advertising Contract

Thank you for your interest in advertising in ***Connecticut Planning***. Please note the following guidelines:

- Publication is 8½ X 11, full color, and published in PDF format with hotlinks to advertiser websites. Typical issue is 20-24 pages.
- Advertisements must conform to one of the sizes below and should be submitted as digital file (PDF, TIF, JPG or EPS format), at a minimum 150 dpi at final size. Graphic design services are available at additional cost — please inquire!
- Ad copy and payment should be submitted by: April 1, July 1, October 1, January 15.
- Note that a significant discount (25%) is offered to vendors who pre-pay for a four-issue commitment (essentially: buy three ads, get the fourth for free!)

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Rate per issue	**$70**	**$100**	**$140**	**$175**	**$190**	**$250**

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- ❒ Winter '15
- ❒ Spring '15
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